

# ABOUT THE TAAIS

## ✓ MEETINGS

TAAIS sponsors many programs each year for allergists and immunologists, primary care physicians, primary care residents, nurses, allied health personnel, and the general public.

### **Half-Day Regional Meetings on Allergies & Asthma:**

TAAIS sponsors 3-6 of these program per year, geared towards primary care physicians, nurses and physician assistants, providing CME and CNE credit hours.

### **Allergy for the Allergist Meeting:**

This annual meeting is exclusively for TAAIS members and provides the latest updates in allergic, asthmatic and immunologic diseases from nationally-renowned speakers.

### **Annual Primary Care Residents**

**Conference:** This annual meeting aims to provide further education on allergic, asthmatic and immunologic diseases to residents in internal medicine and pediatrics training programs throughout the state of Texas.

**Lectures to School Nurses:** TAAIS gives one-hour lectures to school nurses throughout the state on the topics of Anaphylaxis and Asthma.

### **Direct-to-Patient “Lunch & Learn**

**Lectures:** TAAIS gives one-hour lectures on “Allergies & Asthma” during the lunch hour to employees of major corporations in Texas.

## ✓ MARKETING THE ALLERGIST COMMITTEE

- Educating Third Party Payors
- Increasing the awareness of the Allergist/Immunologist
- Physician Advertising Templates
- Position Papers

## ✓ ASTHMA DISEASE MANAGEMENT

- TAAIS members serve on the Board of Directors and Committees of the Asthma Coalition of Texas
- TAAIS works with State Legislators regarding Asthma Issues.

## ✓ TAAIS WEBSITE

The TAAIS website, [www.taais.org](http://www.taais.org), provides physician information, public information, a membership directory, physicians listed by city, information on how to join and links to other allergy & immunology resources.

## ✓ ASTHMA CAMPS

The TAAIS has been a strong supporter of summer asthma camps for children across our state. Every year, we raise support for scholarships enabling children to attend all eight asthma camps and one HIV camp in Texas. These camps allow children to learn more about their asthma in a fun and playful environment.

## ✓ NEWSLETTER

The TAAIS Annual Newsletter includes updates on society activities, programs and meetings, coding and reimbursement issues, national issues, public education projects, and professional information of interest to allergists and immunologists statewide.

## HISTORY OF THE TEXAS ALLERGY, ASTHMA AND IMMUNOLOGY SOCIETY

The Texas Allergy, Asthma and Immunology Society (TAAIS) was founded in Fort Worth, Texas on May 12, 1984, and represents over 220 board-certified Allergists and Immunologists in Texas. TAAIS is one of the most active regional and local societies in our subspecialty. Our programs over the past 11 years have gained the society national recognition. TAAIS is committed to providing physicians with the latest information in our field as well as educating Texans about allergic, asthmatic and immunologic diseases.

The Society's goals are to promote the highest standards in Allergy and Clinical Immunology through:

1. Improving the care of patients suffering from allergic, asthmatic and immunologic disorders
2. Promoting patient and physician education on allergic, asthmatic and immunologic disorders
3. Increasing the awareness among physicians and the general public alike about the subspecialty of allergy and immunology.

### WHAT IS AN ALLERGIST/IMMUNOLOGIST?

An Allergist/Immunologist is a physician, usually an Internist or Pediatrician, who has had special training and experience in the field of Allergy and Immunology and who is considered to be an expert in the diagnosis and management of immune system disorders such as asthma, allergic rhinitis (hayfever), eczema, urticaria (hives), drug reactions, food allergies, immune deficiencies, and all general aspects of anaphylaxis.

A Board-Certified Allergist/Immunologist is a physician who has passed the certifying examination of the American Board of Allergy and Immunology.

### AFFILIATIONS

The Texas Allergy, Asthma and Immunology Society has a close liaison with the American Academy of Allergy, Asthma and Immunology (AAAAI), the American College of Allergy, Asthma and Immunology (ACAAI), and the Joint Council on Allergy, Asthma and Immunology (JCAAI).

## 2008-2010 TAAIS BOARD OF DIRECTORS

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# TEXAS ALLERGY, ASTHMA AND IMMUNOLOGY SOCIETY



**-Standards of Care and  
Practice Parameters**

**-Asthma Disease Management**

**-Coding, Reimbursement and  
Regulatory Issues**

**-Continuing Education**

***Our mission is to improve the quality  
of life of Texans who suffer from  
allergies, asthma and  
immunodeficiencies***